

Concentration:

Foundations for Success¹

5 courses

	FDS100	Falcon Discovery Seminar	3 cr.
	CS100	Solving Business Problems with Information Technology	3 cr.
	MA 105, 105L or 107, 107L, 131, 131L	Mathematical Sciences	3 cr.
	EMS 101, 101L or 102, 102L	Critical Reading and Writing	3 cr.
	EMS104 or EMS105	Multimodal Communication	3 cr.

**MAJOR: Information Design and Corporate Communication¹
8 courses**

Required Courses (for both concentrations)

	IDCC225	Designing Experiences	3 cr.
	IDCC 240	Fundamentals of Design	3 cr.
	IDCC 386	Investigations in Experience Design	3 cr.

CHOOSE A CONCENTRATION:

Public Relations Concentration Requirements

	IDCC 250	Publications Relations Theory and Practice	3 cr.
	IDCC 255	Public Relations Writing	3 cr.

***Select three IDCC electives from the courses below**

9 cr.

	IDCC 320, 345, 355, 360, 361, 365, 3900, 421		
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Experience Design Concentration Requirements

	IDCC 375	User Interface Design	3 cr.
	IDCC 385	Elements of Usability and User Experience	3 cr.

***Select three IDCC electives from the courses below**

9 cr.

	IDCC 230, 370, 376, 380 421		
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Business Dynamics¹

6 courses

	LA100	Business Law ^{+, ^}	3 cr.
	EC111	Principles of Microeconomics ^{+, ^}	3 cr.
	ST113	Business Statistics [^]	3 cr.
	AC115	Financial Reporting and Analysis ^{+, ^}	3 cr.
	MG116	Human Dynamics in Organizations ^{+, ^}	3 cr.
	FI118	Introduction to Finance ^{+, ^}	3 cr.

The Business Environment¹

2 courses

	IPM300	Business Processes and Systems ^{+, ^}	3 cr.
	MG300	Strategic Management [^]	3 cr.

**For the most up-to-date requirements, please refer to
your Degreeworks Audit.**

Context & Perspectives¹

6 courses

See notes on page two

Institutions and Power

3 cr.

Values, Ethics and Society

3 cr.

Scientific Inquiry

3 cr.

Race, Gender and Inequality

3 cr.

Culture, Change, and Behavior

3 cr.

Globalization

3 cr.

Elective Requirements³

13 courses

	Arts & Science Elective	3 cr.
	Arts & Science Elective	3 cr.
	Arts & Science Elective	3 cr.
	Arts & Science Elective	3 cr.
	Arts & Science Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.
	Unrestricted Elective	3 cr.

Intensive Requirements

Communication

Notes:

Prerequisite/Corequisite Structure

Courses	Prerequisite/Corequisite
IDCC225	EMS104 or 105
IDCC240	EMS104 or 105 and IDCC225
IDCC386	EMS104 or EMS105 and IDCC225, and (Pre- or Co-Req) ST113
IDCC250	EMS104 or EMS105 and IDCC225
IDCC255	EMS104 or EMS105 and IDCC225
IDCC Elective	EMS104 or EMS105 and IDCC225, and potential additional requirements vary by course

(CPR) = Co- or Prerequisite

Footnotes:

¹These courses may not be taken as Pass/Fail.

²Students must complete EMS104 or 105 before starting any major courses.

³Elective guidelines are available on the Registrar's website.

Additional Notes:

Context & Perspectives
<ul style="list-style-type: none"> ▪ Students must take 1 course in each of the 6 themes of Context and Perspectives. Courses are unique to each theme; no course can satisfy more than one theme. ▪ Courses must be taken in at least 3 different departments (ex. PH, EMS, HI). This means that students can do a maximum of two courses in one department. ▪ Any number of courses can be shared with majors or minors, but a single course cannot count for both a major and a minor. Additionally, a single course may not count in more than one minor. ▪ Courses that satisfy the Contexts & Perspective requirements may not satisfy any of the required Arts and Science electives. ▪ Context and Perspective courses may count for the Modern Language requirement for BA majors ▪ Context and Perspective courses may not count for Arts and Science or Unrestricted electives for both BA and BS majors.
Course Sharing Rules
<ul style="list-style-type: none"> ▪ Up to three courses may be shared across different majors ▪ No courses may be shared between any major and any minor. ▪ No courses may be shared between any minors. ▪ A single course of any kind can be shared up to three times: <ul style="list-style-type: none"> ○ Example 1: If a student has three majors, a single course can count for all three majors. ○ Example 2: If a student has two majors, a single course could count for a Context & Perspectives course and both majors.

⁺These courses comprise the Business Administration Minor.

[^]These courses along with the following courses: EC112, AC215, MG215, MK250, and MG313 are required to complete the Business Administration Major.